



Adopt-A-Village Program: **“Restore vision. Renew hope. Right from your village.”** **“A single act of sponsorship can restore vision and dignity to hundreds in a rural community.”**



"Padma Bhushan Dr. S.S. Badrinath, the visionary founder of Sankara Nethralaya, transformed his dream of equitable eye care into reality by introducing the Mobile Eye Surgical Unit (MESU). This groundbreaking initiative continues to deliver advanced surgical treatment directly to remote villages, empowering countless indigent patients with the gift of sight. In its wake, the 'Adopt-A-Village' program gained momentum, enabling sponsors to directly support MESU's mission and extend quality care to even more underserved communities."



What Is the Adopt-A-Village Program?

Adopt-A-Village is a powerful philanthropic initiative by **Sankara Nethralaya USA** that brings high-quality eye care directly to rural communities across India — at no cost to the patients. Sponsors fund an **11-day mobile eye camp** that reaches the heart of each village, providing **free eye screenings and surgeries** for hundreds of underserved individuals suffering from vision loss.

Powered by state-of-the-art **Mobile Eye Surgical Units (MESU)** — fully equipped mobile hospitals stationed in Chennai (Tamil Nadu), Jamshedpur (Jharkhand), Hyderabad (Tel), and Puttaparthi (AP), Ettaiyapuram (Tamil Nadu) — our dedicated team of ophthalmologists and paramedics performs sight-saving procedures **onsite**. Complicated cases are referred to Sankara Nethralaya's nearby base hospitals. This program not only restores sight. It restores dignity, independence, and opportunity.

How long is the Adopt-A-Village Eye Camp?

Each **Mobile Eye Surgical Unit (MESU)** is designed to conduct approximately **15 Adopt-A-Village eye camps annually**, accounting for seasonal and weather-related constraints. These camps follow a structured 11-day timeline:

- Every patient needs to bring their Aadhar card to the screening
- **Day 1:** Travel to the designated village
- **Days 2–8: Outpatient Services (OPD)** — inclusive of patient registration, eye screenings, and diagnostics
- **Days 5–9:** Onsite **surgical procedures** are conducted for eligible patients. As soon as surgery is done, patients will receive temporary dark glasses for eye protection and medication with instructions.
- **Day 10: Valedictory gathering** — an uplifting ceremony where sponsors, the medical team, and beneficiaries share counseling, express gratitude, and celebrate restored vision.
- **Day 11:** Return travel and logistical wrap-up
- Those patients referred to the base hospital need to travel on their own and schedule the appointment before arriving at the base hospital. Sankara Nethralaya will absorb the cost of treatment
- Within a month, there will be a follow-up visit to inquire how patients are doing and will distribute the permanent eyeglasses.

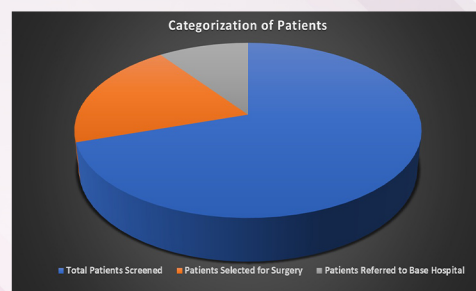
This model ensures that comprehensive eye care — from initial screening to post-operative recovery — is delivered directly within the community, removing geographic and financial barriers for patients.

How to Promote the 11-Day Eye Camp and Bring Awareness?

- The eye camp will be promoted through a multi-channel outreach strategy, including Auto Dandora announcements, coverage on local TV channels, features in mainstream print media, and flyer distribution by the local team in high-footfall areas—particularly market yards, chowrastas, and other bustling community hubs.

How are patients categorized during MESU screenings?

- Patients are divided based on specific classifications, including total patients screened, those recommended for surgery, and individuals referred to the base hospital for further care



\$ What is the cost of Adopt-A-Village Sponsorship?

The donation contribution of the Adopt-A-Village program depends, to some extent, on the distance of the village from the MESU hub city. These contributions help fund medical equipment and staffing for the 11-day camp.

 Distance from MESU Hub City	 Sponsorship Contribution
Within 300 km	\$12,500
Between 300–500 km	\$15,000
Establish a new MESU CapEx	\$410,000 (Rs 4 crore)

Hub cities include Chennai, Jamshedpur, Hyderabad, Puttaparthi, Ettaiyapuram

What Is Required to Host an Eye Camp?

Beyond financial support, successful camp execution requires thoughtful planning at the village level:

- A **venue** with adequate space for the MESU unit to operate safely
- Obtain permission from the District Health Medical Officer (DHMO) or concerned official
- Clean restroom facilities (in-built or portable) for patients
- A **school** is often an ideal setting due to its space and accessibility

How Can Sponsors Support Logistics?

Sponsors or their representatives are required to assist with on-ground arrangements:

- Identify a **local hotel** to accommodate the 20-member MESU paramedical team (this is covered by the donation)
- Provide food for the MESU paramedical team during the camp
- Optional: Organize refreshments or lunch for patients
- Coordinate with our **MESU Project Coordinator**, who will visit the village ten days in advance to inspect the venue and help secure necessary permissions

✨ Why Should I Adopt a Village?

By sponsoring a camp, you directly:

- Empower an entire community with the gift of sight
- Transform lives through dignified healthcare access
- Establish a legacy of compassion and service in your village

You become the reason someone sees their family again. You become their light.

Sponsors 2025 (MESU-Adopt a Village)

SN Ettayapuram MESU - Established in 2025

Starting from Jan 1st 2025 MESU (Mobile Eye Surgical Unit) operations are available from 500 km radius of Puttaparthi AP

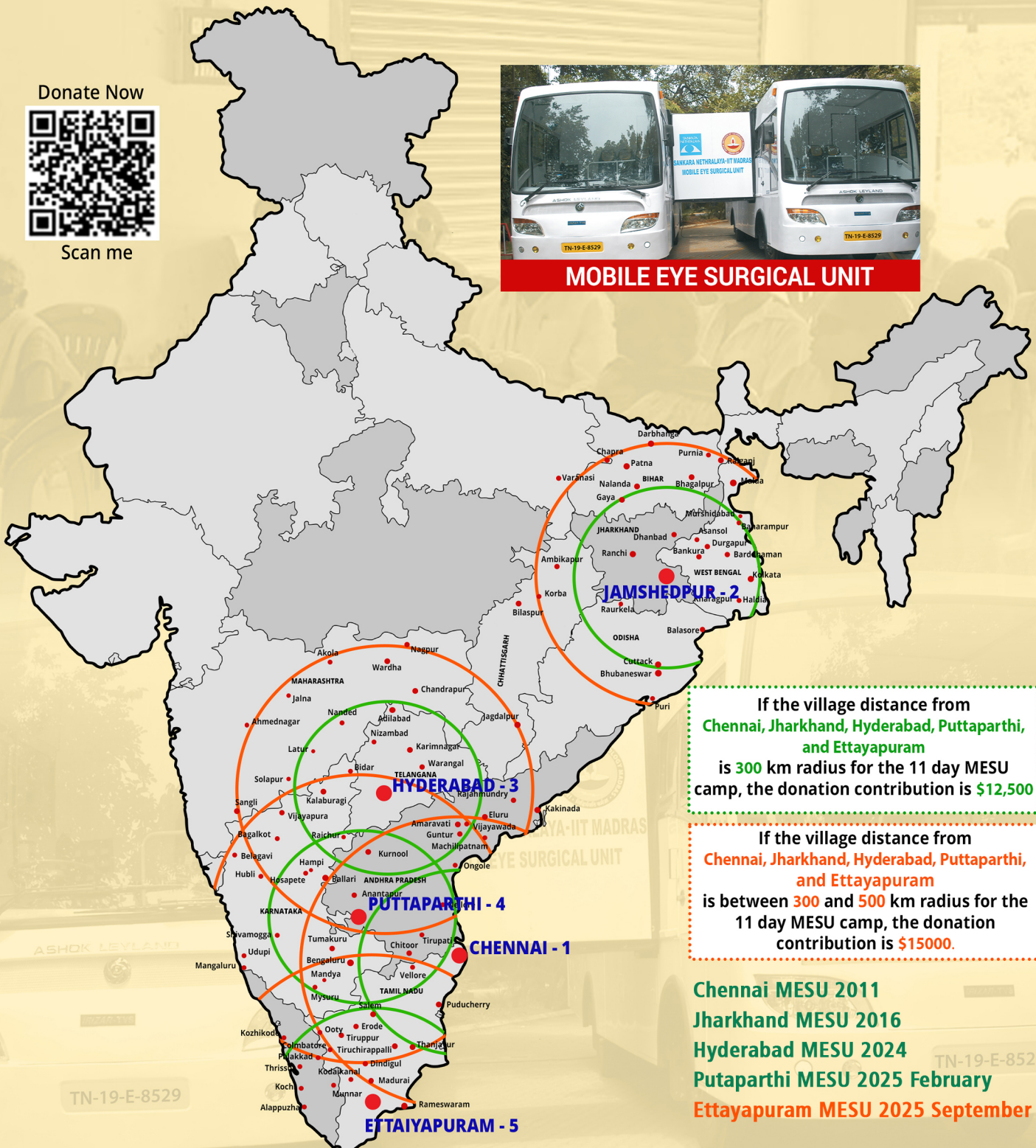
Donate Now



Scan me



MOBILE EYE SURGICAL UNIT



If the village distance from
Chennai, Jharkhand, Hyderabad, Puttaparthi,
and Ettayapuram
is 300 km radius for the 11 day MESU
camp, the donation contribution is \$12,500

If the village distance from
Chennai, Jharkhand, Hyderabad, Puttaparthi,
and Ettayapuram
is between 300 and 500 km radius for the
11 day MESU camp, the donation
contribution is \$15000.

Chennai MESU 2011
Jharkhand MESU 2016
Hyderabad MESU 2024
Puttaparthi MESU 2025 February
Ettayapuram MESU 2025 September

If you like to know more details, please let us know : www.sankaranethralayausa.org

Ready to Bring Vision to Your Village?

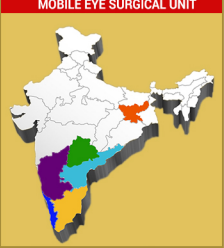
Sankara Nethralaya USA welcomes your support in this life-changing mission.

Contact us today to begin your journey of giving sight!

Phone: (855) 4NETHRA - Toll Free

(855) 463-8472 or via email president@snomtrust.org

Website: www.sankaranethralayausa.org

Donation Schemes		MOBILE EYE SURGICAL UNIT	
Single Cataract Surgery	\$65		MESU Adopt a village - Mobile Eye Surgical Unit. Hospital on wheels
Single Major Surgery	\$250		(Distance upto 300 km radius from Chennai, Jharkhand, Hyderabad, and Puttaparthi) \$12,500
One Day Mobile Rural Teleophthalmology Camp	\$290		(Distance upto 500 km radius from Chennai, Jharkhand, Hyderabad, and Puttaparthi) \$15,000
Rural School Screening Camp	\$300		Donate Now
Annual Cataract Surgery	\$700		
Annual Major Surgery	\$2,200		
Single day 40 free Surgeries	\$2,600	Other donation schemes @ Sankara Nethralaya	
100 cataract surgeries	\$6,500	Naming a work-up (optometry) room Rs 10 lakhs	
		Naming Consultant room Rs 15 lakhs	
		Establish MESU - Mobile Eye Surgical Unit Rs 4 crores	

Please send Your Tax-Deductible Donation Checks To:

SANKARA NETHRALAYA USA, 7238 Muncaster Mill Rd, No 522, Derwood, MD 20855

Please donate online: www.sankaranethralayausa.org | Toll Free: (855) 463-8472

[Click here to view MESU Adopt-A-Village Eye Camp video \(English\)](#)



[Click here to read MESU Adopt-A-Village Program FAQ - Tamil Version \(தமிழ்\)](#)

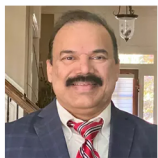
[Click here to read MESU Adopt-A-Village Program FAQ - Telugu Version \(తెలుగు\)](#)

[Click here to read MESU Adopt-A-Village Program FAQ - Hindi Version \(हिन्दी\)](#)

[Click here to read MESU Adopt-A-Village Program FAQ - Kannada Version \(ಕನ್ನಡ\)](#)

[Click here to read MESU Adopt-A-Village Program FAQ - Malayalam Version \(മലയാളം\)](#)

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