

# Adopt-A-Village Program: "Restore vision. Renew hope. Right from your village." "A single act of sponsorship can restore vision and



# "A single act of sponsorship can restore vision and dignity to hundreds in a rural community."

"Padma Bhushan Dr. S.S. Badrinath, the visionary founder of Sankara Nethralaya, transformed his dream of equitable eye care into reality by introducing the Mobile Eye Surgical Unit (MESU). This groundbreaking initiative continues to deliver advanced surgical treatment directly to remote villages, empowering countless indigent patients with the gift of sight. In its wake, the 'Adopt-A-Village' program gained momentum, enabling sponsors to directly support MESU's mission and extend quality care to even more underserved communities."

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#### What Is the Adopt-A-Village Program?

Adopt-A-Village is a powerful philanthropic initiative by Sankara Nethralaya USA that brings high-quality eye care directly to rural communities across India — at no cost to the patients. Sponsors fund an 11-day mobile eye camp that reaches the heart of each village, providing free eye screenings and surgeries for hundreds of underserved individuals suffering from vision loss.

Powered by state-of-the-art **Mobile Eye Surgical Units (MESU)** — fully equipped mobile hospitals stationed in Chennai (Tamil Nadu), Jamshedpur (Jharkhand), Hyderabad (Tel), and Puttaparthi (AP), Ettaiyapuram (Tamil Nadu) — our dedicated team of ophthalmologists and paramedics performs sight-saving procedures **onsite**. Complicated cases are referred to Sankara Nethralaya's nearby base hospitals. This program not only restores sight. It restores dignity, independence, and opportunity.

#### How long is the Adopt-A-Village Eye Camp?

Each Mobile Eye Surgical Unit (MESU) is designed to conduct approximately 15 Adopt-A-Village eye camps annually, accounting for seasonal and weather-related constraints. These camps follow a structured 11-day timeline:

- Every patient needs to bring their Aadhar card to the screening
- Day 1: Travel to the designated village
- Days 2–8: Outpatient Services (OPD) inclusive of patient registration, eye screenings, and diagnostics
- **Days 5–9**: Onsite **surgical procedures** are conducted for eligible patients. As soon as surgery is done, patients will receive temporary dark glasses for eye protection and medication with instructions.
- Day 10: Valedictory gathering an uplifting ceremony where sponsors, the medical team, and beneficiaries share counseling, express gratitude, and celebrate restored vision.
- Day 11: Return travel and logistical wrap-up
- Those patients referred to the base hospital need to travel on their own and schedule the appointment before arriving at the base hospital. Sankara Nethralaya will absorb the cost of treatment
- Within a month, there will be a follow-up visit to inquire how patients are doing and will
  distribute the permanent eyeglasses.

This model ensures that comprehensive eye care — from initial screening to post-operative recovery — is delivered directly within the community, removing geographic and financial barriers for patients.

#### How to Promote the 11-Day Eye Camp and Bring Awareness?

• The eye camp will be promoted through a multi-channel outreach strategy, including Auto Dandora announcements, coverage on local TV channels, features in mainstream print media, and flyer distribution by the local team in high-footfall areas—particularly market yards, chowrastas, and other bustling community hubs.

#### How are patients categorized during MESU screenings?

 Patients are divided based on specific classifications, including total patients screened, those recommended for surgery, and individuals referred to the base hospital for further care

# \$ What is the cost of Adopt-A-Village Sponsorship?

The donation contribution of the Adopt-A-Village program depends, to some extent, on the distance of the village from the MESU hub city. These contributions help fund medical equipment and staffing for the 11-day camp.

Distance from MESU Hub City	Sponsorship Contribution
Within 300 km	\$12,500
Between 300-500 km	\$15,000
Establish a new MESU CapEx	\$410,000 (Rs 3.5 crore)

Hub cities include Chennai, Jamshedpur, Hyderabad, Puttaparthi, Ettaiyapuram

### What Is Required to Host a Eye Camp?

Beyond financial support, successful camp execution requires thoughtful planning at the village level:

- A venue with adequate space for the MESU unit to operate safely
- Obtain permission from the District Health Medical Officer (DHMO) or concerned official
- Clean restroom facilities (in-built or portable) for patients
- A school is often an ideal setting due to its space and accessibility

### How Can Sponsors Support Logistics?

Sponsors or their representatives are required to assist with on-ground arrangements:

- Identify a local hotel to accommodate the 20-member MESU paramedical team (this is covered by the donation)
- Provide food for the MESU paramedical team during the camp
- Optional: Organize refreshments or lunch for patients
- Coordinate with our MESU Project Coordinator, who will visit the village ten days in advance to inspect the venue and help secure necessary permissions

# Why Should I Adopt a Village?

By sponsoring a camp, you directly:

- Empower an entire community with the gift of sight
- Transform lives through dignified healthcare access
- Establish a legacy of compassion and service in your village

You become the reason someone sees their family again. You become their light.



# SANKARA NETHRALAYA USA

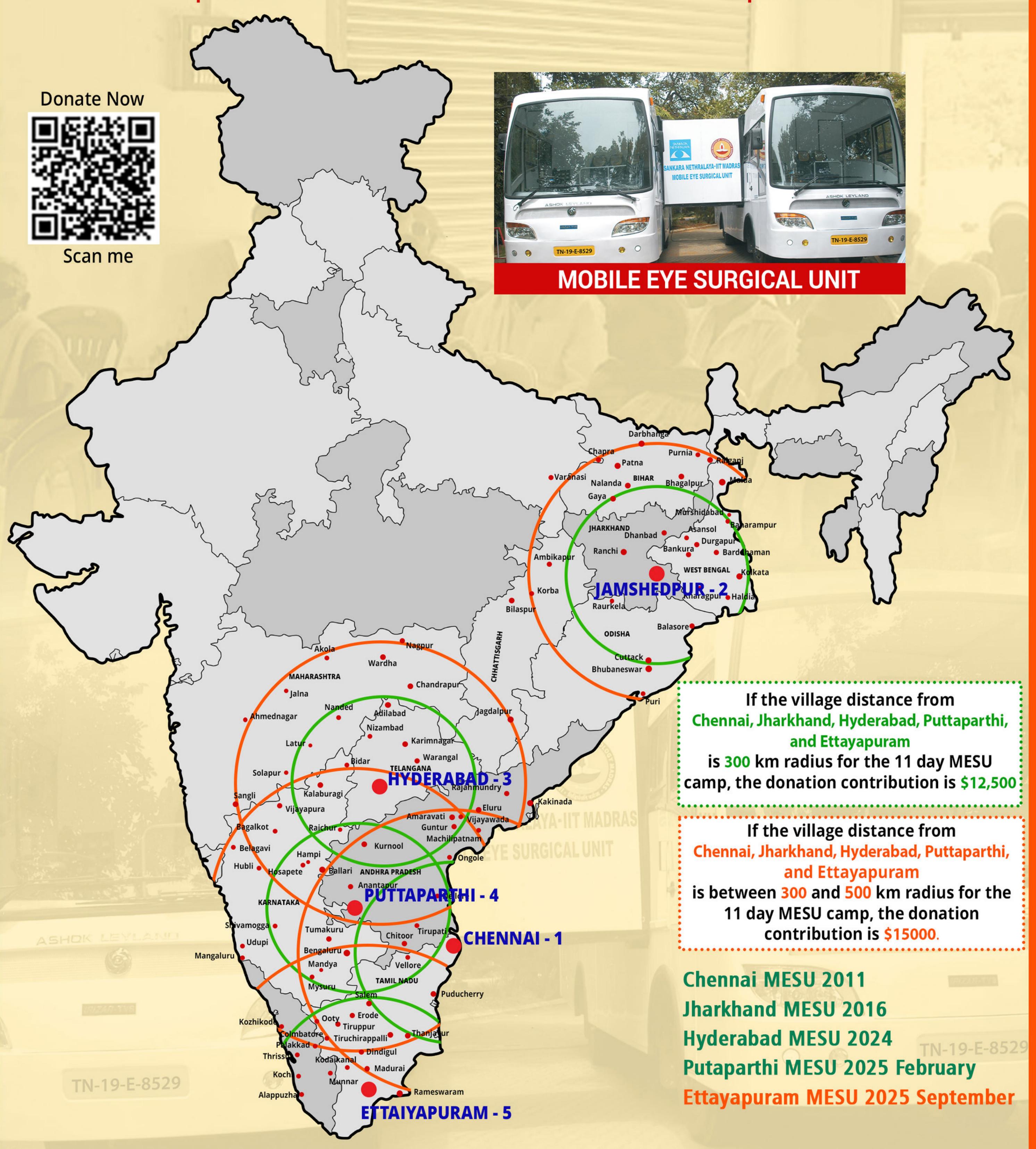




(MESU-Adopt a Village)

# SN Ettayapuram MESU - Established in 2025

Starting from Jan 1<sup>st</sup> 2025 MESU (Mobile Eye Surgical Unit) operations are available from 500 km radius of Puttaparthi AP



If you like to know more details, please let us know: www.sankaranethralayausa.org



#### Ready to Bring Vision to Your Village?

Sankara Nethralaya USA welcomes your support in this life-changing mission.

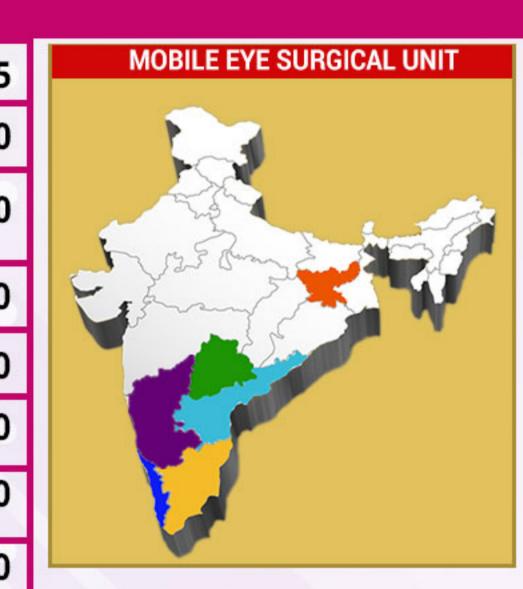
Contact us today to begin your journey of giving sight!

Phone: (855) 4NETHRA - Toll Free

(855) 463-8472 or via email president@snomtrust.org

Website: www.sankaranethralayausa.org

Single Cataract Surgery	\$65
Single Major Surgery	\$250
One Day Mobile Rural Teleophthalmology Camp	\$290
Rural School Screening Camp	\$300
Annual Cataract Surgery	\$700
Annual Major Surgery	\$2,200
Single day 40 free Surgeries	\$2,600
100 cataract surgeries	\$6,500



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SILE EYE SURGICAL UNIT	

(Distance upto 300 km radius from Chennai,	Jharkhand, Hyderabad, and Puttaparthi)	
(Distance upto 500 km radius from Chennai, Jharkhand, Hyderabad, and Puttaparthi)		
Donate Now	Other donation schemes @ Sankara Neth	nı
CHARITY NAVIGATOR	Naming a work-up (optometry) room	F
	Naming Consultant room	F
Four Star Charity	Naming a floor	

**Donation Schemes** 

Other donation schemes @ Sankara Nethralaya Naming a work-up (optometry) room Rs 10 lakhs Rs 15 lakhs Naming Consultant room Rs 1 crore Naming a floor Rs 3.5 crores Establish MESU - Mobile Eye Surgical Unit

\$12,500

\$15,000

Please send Your Tax-Deductible Donation Checks To: SANKARA NETHRALAYA USA, 7238 Muncaster Mill Rd, No 522, Derwood, MD 20855 Please donate online: www.sankaranethralayausa.org | Toll Free: (855) 463-8472

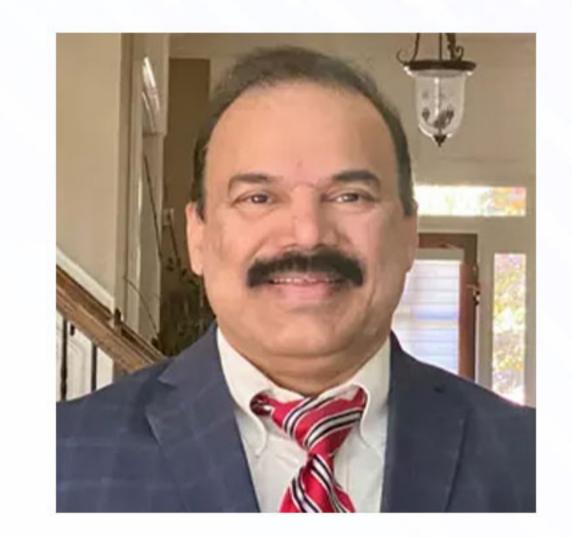
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Click here to view MESU Adopt-A-Village Eye Camp video



# **Establish MESU CapEx Committee Chair and Members**



Bala Reddy Indurti Atlanta GA



**Moorthy Rekapalli** Atlanta GA



**Buchireddy Goli** Dallas TX



MESU Adopt a village - Mobile Eye Surgical Unit. Hospital on wheels

Dr. Roopesh Reddy, MD Phoenix AZ



Dr. Reddy Urimindi Dallas TX

### MESU Adopt A Village Committee Chair and Members



Dr Kishore Reddy Rasamallu Atlanta GA



Srini Reddy Vangimalla Atlanta GA



Sridhar Reddy T New Hope PA



Ravi Reddy Maraka Newark DE



**Suresh Vemulamada** Atlanta GA



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