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eyelights



AMERICA



Sankara Nethralaya OM Trust Inc.,

**Sankara Nethralaya
OM Trust, USA**

9710, Traville Gateway Drive No.392, Rockville,
MD 20850 e-mail : acharya@snomtrust.org



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**WORLD'S
BEST
HOSPITALS**
2021

Newsweek

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Newsweek ranks

SANKARA NETHRALAYA

One of the
World's Best
Ophthalmic Centers 2021
Second Year
in a Row



SANKARA NETHRALAYA USA



(Fundraising Vehicle for Sankara Nethralaya, India)

TAX ID : 52-1611548



**Padma Bhushan
Dr. S.S. Badrinath**
Founder, Sankara Nethralaya



S.V. Acharya
Founder, President Emeritus,
Sankara Nethralaya USA



Dr. Girish Rao
President,
Sankara Nethralaya India



Bala Reddy Indurthi
President,
Sankara Nethralaya USA

BRAND AMBASSADORS



**Bharat Ratna
Dr. A.P.J. ABDUL KALAM**
Former President of India



**Padma Vibhushan
NANI PALKHIVALA**



**Padma Vibhushan
RATAN TATA**



**Padma Vibhushan
AMITABH BACHCHAN**



**Padma Vibhushan
RAJINIKANTH**



**Padma Shri
SOURAV GANGULY**
President, BCCI



Dr. G. SATHEESH REDDY
Chairman, DRDO



R. MADHAVAN
Actor, Producer, Director

CELEBRITIES PERFORMED FOR SANKARA NETHRALAYA FUNDRAISING EVENTS



**Bharat Ratna
Dr. M.S. SUBBULAKSHMI**



**Padma Vibhushan
Dr. K.J. YESUDAS**



**Oscar Awardee, Padma Bhushan
Dr. A. R. RAHMAN**



**Sangita Kalanidhi
Padma Bhushan
SUDHA RAGUNATHAN**



**Padma Shri
Dr. SHOBHA RAJU**



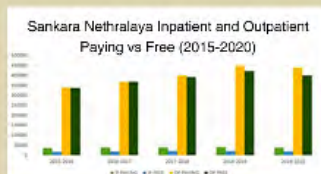
**Sangita Kalanidhi
Padma Shri
A. KANYAKUMARI**



**Sangeetha Choudamani
Kalai Maman
P. UNNIKRISHNAN
Playback Singer**



**Child Prodigy
RAHUL VELLAL**



Mobile Eye Surgical Unit (MESU)

Ph: (855) 4NETHRA | (855) 463-8472
www.sankaranethralayausa.org

Newsweek recognizes us as one of the World's Best Ophthalmic Centers 2021



Sankara Nethralaya has been named one of the World's Best Hospitals (specialized) 2021 for the second year in a row. The reputed news magazine, Newsweek along with Statista present this survey each year to highlight the best medical institutions across 25 countries to healthcare peers as well as patients.

Sankara Nethralaya went through a rigorous evaluation using the following data sources:

- Hospital recommendations from peers: an international online survey that included more than 70,000 doctors, hospital managers & health care professionals
- Patient experience: surveys measuring patient satisfaction with hospitals
- Medical KPIs: patient safety, hygiene measures, and quality of treatment

It's a testimony to the dedication of our ophthalmologists, staff, donors, and our volunteers that Sankara Nethralaya maintained our standards to be the only ophthalmic hospital from India to be ranked in the survey.

We thank our patients from all across India and around the world for believing in our quality of care. Our thanks go out to all the frontline healthcare providers, volunteers, donors, and

SN USA trustees who work tirelessly to keep the mission and vision of Sankara Nethralaya alive.

The ranking was released on 3rd March on the Newsweek website: <https://www.newsweek.com/best-hospitals-2021>

Welcome to New Trustees

Sankara Nethralaya (SN) is a not-for-profit charity organization providing ophthalmic (eye) care for indigent patients throughout India. Over the last 4 decades, SN has touched the lives of millions of patients giving them independence and hope for their future.

To help SN's mission, a trust was formed in the USA 30 years ago to facilitate kind-hearted NRIs who wished to support the noble cause of eradicating blindness among the indigent patients. Sankara Nethralaya OM (Ophthalmic Mission) Trust is based in USA (SN USA). It has received the highest rating of Four Stars by Charity Navigator for maintaining the transparency for funds donated by donors and how they are utilized towards the stated cause.

The trustees of Sankara Nethralaya USA work selflessly to light up indigent patients' lives without any recompense or remuneration. We extend a heartfelt welcome to our new trustees:- Madhu Babu Mallidi (Seattle WA), Ravi Reddy Maraka (Newark DE), Ranga Chandrasekharan (Chicago IL), Narayan Reddy Indurthi (Houston TX) and Ramesh Chaparala (Atlanta GA). Their involvement in various philanthropic activities for many years and their support, effort and guidance will help further the mission to light up the lives of blind indigent patients.

Thanks are due to Dr. Narasimha Reddy Urimindi for running a weekly Tori show to promote Sankara Nethralaya activities. We also thank Nataraja Naatyanjali dance academy guru Neelima Gaddamanugu for organizing the 100 days dance program with her students. Thanks are due to Sowmi Narayan and Prasad Rani for conducting a 100 day classical music program to bring awareness during the pandemic.

Please contribute towards this noble cause by donating to the institute or by supporting any one of the donation schemes here <<https://www.sankaranethralayausa.org/donation-page.html>>.

We are on Amazon Smile too! Would you like to donate while on a shopping spree? Shop at smile.amazon.com and donate 0.5% of eligible purchases to Sankara Nethralaya at no extra cost or extra fees.

Carnatic concert series in memory of Sri A. Jaganathan



Our Joint Treasurer, Sri Sowmiya Narayanan, his son- Sanjith Narayanan, and his violin teacher, Sri Kamalkiran Vinjamuri, initiated a fund-raising concert series for Sankara Nethralaya in memory of his beloved father, Sri A. Jaganathan who reached his heavenly abode on July 2, 2020. The memorial concert series, which was meant for only 10 days, started on July 5, 2020. The virtual concert series proved to be so popular it was extended multiple times and became an ongoing music concert series. For almost a month, the virtual concerts were conducted even during weekdays. With schools reopening, the performances were held over the weekends. The concert series has completed its grand 150 days of musical performances with the grand finale featuring the extremely talented great granddaughters of our beloved Bharat Ratna Smt. M. S. Subbulakshmi and Sangeetha Ratnakara Dr. Radha Vishwanathan:- S. Aishwarya and S. Saundarya.

Young and talented artists from US, India, Singapore, New Zealand and Australia have performed for this good cause. We have raised \$ 40,000 to cover 615 surgeries and have reached more than 30,000 unique visitors until now. Our target is to raise funds for 1000 surgeries to support indigent poor patients. Sankara Nethralaya USA thanks all the singers and musicians who have selflessly participated in the concert series and helped raise funds for impoverished patients.

Padmasri Dr. Shobha Raju's Year-end Fundraising Concert



Every year, Sankara Nethralaya USA organizes Indian classical dance and music programs in various cities to raise awareness and funds. Because of the pandemic, this year all programs were conducted online.

Sankara Nethralaya's year-end campaign featured the fundraising program by Padma Shri Dr. Shobha Raju garu on Sunday Dec 20th, 2020. Reputed devotional singer Dr. Shobha Raju is famed for her repertoire of devotional songs, and is an eminent writer and composer. She is acclaimed for her performances of the sankeerthanams of Annamacharya, the 15th-century saint-composer.

There was a wonderful response to the Padma Shri Dr. Shobha Raju program, which was the highlight of the Sankara Nethralaya USA 2020 year-end campaign.



The virtual concert raised \$375K to restore the vision to 5,770 indigent blind patients in India. Kudos to the fundraising team, Philanthropists, and the community for unconditional support.

President Bala Reddy Indurti, President Emeritus SV Acharya, and Vice President Moorthy Rekapalli thanked all the Trustees and Volunteers who are working selflessly to restore vision for indigent patients. President of Sankara Nethralaya India, Dr. Girish Rao thanked the efforts of Sankara Nethralaya USA and the service of NRIs.

We thank media partners TVAsia Telugu, manaTV, and TV5 for telecasting the live performance and supporting our cause. Thanks are due to Dr. Narasimha Reddy Urimindi for running a weekly Tori show to promote Sankara Nethralaya activities. We also thank Nataraja Nityanjali dance director Neelima Gaddamanugu for taking up a 100-day dance program with her students for the cause of poor blind patients in India.

We accomplished a lot this past year, even though the global pandemic and the uncertainty it brought for all of us has been a humbling experience. We thank all our volunteers, donors, and philanthropists across the globe for their unconditional support through the years and for raising funds for indigent patients in India.

Please use the information below to donate generously:



Satadina Svaraarchana – 100 days of Classical and semi-classical music concerts

Satadina Svaraarchana is a unique program of 100 days of Classical and semi-classical music concerts presented on social media through YouTube, Facebook and WhatsApp, to raise awareness and funds for Sankara Nethralaya USA. This program was coordinated by Prasad Rani, Trustee of Sankara Nethralaya LA Chapter.

Commencing on Vijaya Dasami, one of the most auspicious festivals in India, Satadina Svaraarchana presented one concert each day and culminated in the 100th day on Friday, 16th April 2021. 108 artists from countries around the world including USA, India, UK, and Australia showcased their artistic talents to raise funds for indigent patients. The age of the performers ranged from 7 years to 70 years with 70% of the participants being women and girls. Around 50% were children and young adults – a great sign that the next generation is also equally engaged in learning classical art forms like music.

Over 20,000 viewers viewed, offered encouragement for the concerts on social media, and donated to bring light to a poor patient's life. 100 percent of the comments on You Tube were positive in nature.

Last but not the least, two of the performers are worthy of special mention:

- **Ms. Pervela**, born with a serious medical condition that confines her to bed, has not allowed her health to prevent her from following her passion for music. She performed her concert for this event, all the songs, from the confines of her bed.
- **Ms Yellapragada**, with a rare skin condition that prevented her from stepping out of her home, and could not even attend the regular school, learned music at home through a teacher and was happy to perform the concert for Sankara Nethralaya

Since 2020, when the pandemic shook the world, Sankara Nethralaya USA team have taken up their fundraising activities on social media to increase awareness of the organization among kindhearted people around the world and to raise funds for supporting its cause.

Prasad Rani, coordinator of the event expressed sincere thanks to all the participants who made this program successful. He also thanked Sri Bala Reddy Indurthi garu, President, Sankara Nethralaya USA, for the, the encouragement and support for the logistics and completion of the program. Thanks are due to Sri S. V. Acharyaji, President Emeritus, and other trustees and volunteers.



Sankara Nethralaya and Tiara Haemophilia and Cancer Foundation Bring Hope to Children's Lives

Tiara Haemophilia and Cancer Foundation (THCF) is a Public Charitable Trust that makes treatment more available and affordable for families from low socio-economic groups whose children have Haemophilia or Cancer. They also spread awareness about these ailments and support medical research in these fields, with a view to ensure a better quality of life for affected children.

In association with Sankara Nethralaya, Chennai, a highly specialized centre with advanced facilities and expert care, THCF has launched Project Retinoblastoma to sponsor chemotherapy, intra-arterial chemotherapy (IAC), investigations for diagnosis and radiation for affected children from low income groups. The priority is to save the child's life, followed by preservation of sight and minimization of side effects or complications that may arise during treatment. THCF also supports other eye cancers



being treated at Sankara Nethralaya.

The driving force behind the project has been Dr. Vikas Khetan, Associate Consultant, Vitreo-Retina and Ocular Oncology departments. His work with the children's oncology project does not stop with medical care. He has encouraged counselling for the patients' families, educating the parents about early diagnosis, and worked towards creating awareness of treatable childhood cancers.

This partnership has meant that some of the costly treatments which the families could not afford earlier are now within their reach. For some of the cases, higher diagnostic testing was also supported by THCF.

Sankara Nethralaya thanks THCF for this support.

“Nayanam Pradhaanam” Radio program on TORI celebrated one year! Congratulations!

సేయసే ప్రధానం
1st Anniversary Special Live Show
RJ: Dr.NRU Urimindi
January 30th, 2021
 EST: 3 pm - 4 pm
 IST: 1:30 am - 2:30 am (Sun)
 AEDT: 7 am - 8 am (Sun)
 SkypeID: tori.live1
 US 703-659-2199
 UK 020-3287-8674
 Australia 02-8006-8674
 India 9666-77-8674

Dr. Reddy Urimindi, Board of Trustee from Dallas, TX started “Nayanam Pradhaanam” weekly radio show to raise awareness and promote Sankara Nethralaya's community services and activities. The “Nayanam Pradhaanam” program gained broad acceptance bringing rich literary content to the community while promoting services of Sankara Nethralaya, and the events.

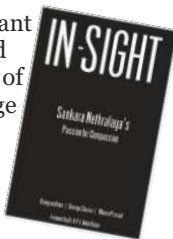
“Nayanam Pradhaanam” on TORI is a wonderful platform to share and promote the quality eye care of international standard to the indigent individuals with visual impairments. Key members of the executive management from Sankara Nethralaya USA and India were interviewed in the program. In addition, uninterrupted 100-day music and dance events

hosted by Guru Neelima Gaddamanugu of Atlanta, Board of Trustees Sri Sowmiya Narayanan, and Prasad Rani were promoted on the “Nayanam Pradhaanam” program.

TeluguOne Radio on Internet (TORI) is one of the most popular online Radio stations in the world running for more than two decades and with over seven million listeners in North America, Europe, and Asia. On behalf of Sankara Nethralaya USA, Dr. Urimindi thanked TORI management for providing a great platform for “Nayanam Pradhaanam”.

Insight- A passion for compassion Read a great book, fulfill a greater cause!

We seek your kind patronage for 'Insight' the poignant narration of Sankara Nethralaya's growth to a world class humanitarian eye care institution and success of a social enterprise by noted biographers Shri. George Skarias, Shri. VV.Ranganathan and Ms Meera Prasad, with interesting inputs from eminent personalities. 'Insight' is a most enjoyable and informative book and a wonderful gifting option for all age groups and occasions. Entire sales proceeds go towards providing cost free eye care to the poor and needy. Please pick your copy of this great literary work of compassion at the SN main centre, Higginbotham's and Rasi Silk emporiums at Anna Nagar, Mylapore and Nanganallur.



**Sri Bhagawan Mahavir Vitreo
 Retinal Department of Sankara
 Nethralaya wishes you all a
 Happy Mahaveer Jayanti**

100 Days of Kuchipudi Dance performance by Nataraja Natyanjali

Nataraja Naatyanjali dance academy guru Smt. Neelima Gaddamanugu celebrated the 100 days of Kuchipudi dance performance on February 10, 2021. Sankara Nethralaya Atlanta team requested Neelima garu to present 100 days online streaming program to promote the cause during the pandemic. 90 students from academy performed for 100 days marathon event. We are deeply grateful to Smt. Neelima for dedicating herself to the noble cause.

How did this event start?

Bala Reddy Indurthi requested Smt. Neelima if it was possible to perform 100 days online video performance with her Nataraja Natyanjali Atlanta students during the pandemic to promote the Sankara Nethralaya cause. Smt. Neelima accepted the challenge and made this possible with her ninety students. Atlanta team led by Bala Indurthi, Moorthy Rekapalli were in touch with the academy to make sure daily streaming events were performed seamlessly.

The students of Nataraja Natyanjali Dance Academy have enthusiastically taken part in this record-breaking fundraising effort for needy patients. Smt. Neelima has been teaching Kuchipudi from 2003 and her academy has been officially registered since 2008 in Atlanta, GA, USA.

Smt. Neelima teaches the Vempati School of Kuchipudi classical dance form. Dr. Vempati Chinna Satyam was an exponent and guru of the Kuchipudi dance form. He systemized Kuchipudi, giving it a more classical basis, and popularising the Kuchipudi dance form all over the world. Smt Neelima's guru Narayana Murthy Dandibhotla is a student of Padma Bhushan late Vempati Chinna Satyam. The encouragement of the parents, relatives, friends, volunteers of those who participated was invaluable in making this charitable fundraiser a great success.

Sankara Nethralaya President Dr. Girish Rao, and Sankara Nethralaya USA EC members President Emeritus S. V. Acharya, President Bala Reddy Indurthi, Vice President Moorthy Rekapalli, Treasurer Banumathi Ramakrishnan, Jt Secretary Sowmi Narayan, Past President Leela Krishnamurthy and trustees Dr. Reddy Urimindi, Srini Reddy Vangimalla, Prasad Rani, Meher Lanka, Upendra Rachupally, Ramesh Chaparala and others, along with Smt Neelima's Guru Smt Mythili Prabhakar, Telugu Film Director Sri V. N. Aditya, Kalavani Dance Academy Guru Smt Padmaja Kelam and Maitri Atlanta founder Sri Viju Chiluveru extended their appreciations to Nataraja Natyanjali guru Smt Neelima for successfully completing 100 days dance program.

Sankara Nethralaya volunteer from New Jersey Pameela Gopu worked to compile all the messages and videos to present to the TV channels. She has also worked closely with Padma Shri Dr. Shobha Raju classical music concert in the past on the technical side. The live telecast of the finale of the 100 Days of Naatyanjali included a special video on Mobile Eye Surgical Unit and video clippings of Padma Bhushan Dr. S. S. Badrinath, Nani Phalkiwal (Jurist), Sri Amitabh Bachchan (Actor), Sri Saurav Ganguly (Cricketer), and Sri Madhavan (Actor).

Sankara Nethralaya team extended special thanks to TVAsia Telugu channel CEO and member of our Board of Trustees Srinivas Ganagani, TV5 USA and manaTV CEO Sridhar Chillara, and SakshiTV North America correspondent Simha Hanumantu. 100 days event YouTube links from major TV channels are below:



https://youtu.be/Nsm9sB_gSbY



<https://youtu.be/OGCpXPSlx90>



<https://youtu.be/olbxj2G1oV8>

This event is also live telecasted in social media Facebook, YouTube and www.sankaranethralayausa.org website. Thanks to Chennai team Thiagarajan, Suresh Kumar and Sunita Doss for their continued support.

Shop with Amazon Smile and Give Sight to a Blind Patient



Your shopping can help indigent patients in India! When you shop at <https://smile.amazon.com>, choose Sankara Nethralaya USA as your favorite charity and help an indigent blind patient gain sight! Amazon.com donates 0.5% of eligible purchases to your favorite charitable organization—there's no extra cost attached to shopping via Amazon Smile!

Gift a Smile to an Indigent Patient

How to donate in the United States of America...



Sankara Nethralaya USA

9710 Traville Gateway Drive, No. 392, Rockville, MD 20850, Phone : (301) 529 7377
www.supportsankaranethralaya.org

Tax Exempt ID No. 52-1611548

For additional details, feel free to contact S. V. Acharya at (301) 529-7377; acharya@snomtrust.org

Bala Reddy Indurti at (770) 851-4765; indurti@snomtrust.org



Donating online at Omtrust.org - All your donations are securely routed through www.groundspring.org.

United Way - Mention the above information on your authorization form. Local chapters will remit your contributions to the SN OM Trust Inc.

Combined Federal Campaign - If you are a US federal employee, make your donations to Sankara Nethralaya OM Trust Inc. CFC No. 68803.

Employer Matching Program - A number of US employers match dollar for dollar to employees' contributions. You may be able to double your contributions to SN OM Trust.

Appreciated Stocks - You may donate appreciated stocks to SN OM Trust Inc. and avail of a tax deduction. For additional information, please contact the Trust at the aforementioned phone number.

Contributions by check - Simply make your check payable to SN OM Trust Inc. and mail to the above address.

Payroll Deductions - Please check with your HR office if they are programmed to withhold from payroll and remit to a nonprofit organization. A number of organizations provide this as a public service.

Draft from Checking Account - Download from our website www.omtrust.org, the direct debit authorization form and forward your authorization with a 'void check' to the above address. We will draft the funds on the 15th of every month. You can stop your authorization any time by a simple notification to us.

Donate on Special Occasions, as a tribute Festivals, birthdays, wedding anniversaries, in memory of a loved one and provide support in the form of a bequest.

All donations to SN OM Trust are 100% IRS Tax Exempted in US, IRS Registered 501 (c) (3)

How can you help us?

Sankara Nethralaya OM Trust owes its existence and success to its committed volunteers. To realize our mission of 20/20 by 2020, we need many more volunteers. You can be one of our volunteers and can help us by :

- Spreading the word about Sankara Nethralaya.
- Supporting Teleophthalmology & Glass dispensing vans.
- Conducting events for fundraising.
- Helping with accounting, web management.
- Arranging for American students to undertake summer projects at Sankara Nethralaya.
- Personally making small donations

The following employers have supported us through GIFT MATCHING or PAYROLL DEDUCTION programs!

- Microsoft
- Deutsche Bank
- American Express
- Merrill Lynch
- J P Morgan Chase
- GE Foundation
- The Bank of New York Mellon
- Google
- eBay Foundation
- Qualcomm
- Educational Testing Services
- Cadence
- Charles Schwab Foundation
- First Data
- McGraw Hill Cos.
- Merck
- Verizon
- Northern Trust

• **Combined Federal Campaign' (CFC) by the US government**

We seek your continued support as we progress in our battle against blindness

Donation Schemes

\$65- 1 cataract surgery	\$ 290- Rural Tele-ophthalmology camp - 1 day
\$250- 1 major surgery	\$300 - Rural school screening camp - 1 day
\$ 700- 1 Perpetual cataract surgery 12 years	\$ 2,600- approximately 40 surgeries per day
\$ 2,200- 1 Perpetual major surgery 12 years	\$ 25,000- Naming a room
General Corpus fund for community outreach programs : Any Amount	

To Donate Online : www.sankaranethralayausa.org Checks to be made on: SN OM Trust Inc,

Send checks to: 9710 Traville Gateway Drive No.392, Rockville, MD20850

All donations to SN OM Trust are tax exempt in US