eyelights



July 2016



Sankara Nethralaya OM Trust, USA

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Number: 18 AMERICA

Golden moments from the life of Bharat Ratna Dr. M.S Subbulakshmi a divine artist and great humanitarian!





MS Amma centenary celebrations take off to a flying start at California's Bay Area!



The yearlong MS Amma centenary celebrations being organized by the Sankara Nethralaya and the Sankara Nethralaya Ophthalmic Mission Trust, as a thanksgiving and homage to one of the institution's greatest friends and supporter got off to a great start at San Jose off the bay of the California coast. It was the fruits of more than 3 months of toil and planning and dream come true for Shri Parthasarathy Chakravarthi, Shri Ram Akella the SN OM trustees from the California chapter and Srimathi Hema Partha and their innumerable friends, well wishers and volunteers, as the screen went up at the CET Anthony Soto Theatre at 4:00pm sharp on Sunday the 10th of July 2016, marking the splendid kickoff of the yearlong centenary celebrations.

The bright evening witnessed Canatic music at its best, as well known vocalist and founder of the Ragamalika school of music Srimathi Asha Ramesh and the highly talented students of her school gave a spell binding performance to the

accompaniment of Shri Jay Shankar Balan on the Violin and Shri Vignesh Venkatraman on Mridangam.

If the mellifluous music was honey to the ears the poignant images of MS Amma thoughtfully displayed at the foyer by the organizers helped in capturing the glorious relationship between the virtuoso singer and the institution she cherished and supported;

The images on Sankara Nethralaya's community eye care underlined the purpose of the event. The concert turned out to be a wonderful get-together for the Indian diaspora and an ideal platform for Sankara Nethralaya to express its gratitude and respect to one of its greatest supporters, create awareness on its philosophy and raise funds towards its cost free community eye care a cause which MS Amma held close to her heart; the yearlong Centenary celebrations got off with a great bang indeed!



Mayuri 2016

A colourful, vibrant event espouses Sankara Nethralaya's cause at Maryland.



Dazzling performers from the University of Pittsburgh

'Mayuri' the University of Maryland's premiere Indian classical dance competition and cultural festival has been serving as a wonderful platform to create awareness on Sankara Nethralaya and its services to the indigent visually impaired, year after year. Mayuri - 2016 this year's event lived up to this rich legacy most gloriously This year's event witnessed the enthusiastic participation of dance groups from the Rutgers University, University of Pittsburgh, George Mason University, Georgia university of Technology, University of Texas, University of Pennsylvania, North Carolina University and John Hopkins University. SN OM Trustees Shri S.V. Acharya and Shri Ubrani Jayram used their contacts with the organizers and student community to have an exclusive table counter for the Sankara Nethralaya OM Trust from where a good number of flyers, newsletter copies and appeals were distributed amongst the local community gathered in good numbers, the colourful event helped to spread the good word about Sankara Nethralaya.

A grateful institution expresses its gratitude and pays its deep respects to one of its ardent supporters

Charity concerts across the USA mark the Centennial tribute to a divine singer who bequeathed her voice for noble causes.

Bharat Ratna Dr.M.S Subbulakshmi the unparalleled, virtuoso vocalist and India's cultural icon was a good friend of the Badrinaths, she and her husband well known freedom fighter and journalist Shri Sadasivam had visited Sankara Nethralaya on several occasions, participated in several functions and shared warm moments with their hosts and staff members. MS Amma and Sadasivam mama as they were fondly referred to by one and all at Sankara Nethralaya were highly impressed by the institution's quality and cost free eve care being dispensed to the indigent visually impaired. A noble singer who had bequeathed her voice to bring relief to the sick, homeless, aged and the destitute. MS Amma gave several fund raiser concerts across the country under the banner 'Voice for Vision' to raise funds for its community services, she also bequeathed the 'Royalty' accruing from the sale of 3 of her top selling audio records to Sankara Nethralaya.

Sankara Nethralaya and the Sankara Nethralaya OM Trust its fund raising arm in the USA pay their homage and tribute on her centennial year; steps to immortalize her memory include the following

- Conducting charity Carnatic music concerts across 7 cities in the USA (six by Padmabhushan Sudha Ragunathan and one by Ms Asha Ramesh and her group Ragamalika).
- A high power musical homage by Oscar Awardee A.R.Rahman at the UN Assembly General Hall on 15th August 2016, India's 70th Independence Day.
- An unforgettable Carnatic music concert to the Numero Uno by Dr.Sudha Ragunathan, RK.Shriramkumar, KV.Prasad and Anirudh Athreya on 2nd October (Gandhi Jayanthi) at the UN Assembly
- Creating an 'Endowment Chair' for Carnatic music in the name of the Suswaralakshmi at the Denver University, Colorado.
- Releasing a commemorative stamp for the singing legend in the USA.

We warmly welcome our esteemed readers to the events given alongside, please contact the respective SN OM Trustees for details of the events you wish to attend.

Your entry fee and donations will help in performing 3000 cost free eye surgeries, simple and complex for



Sankara Nethralaya Sankara Nethralaya Ophthalmic Mission Trust, inc, USA





Their beloved MS Amma, with great love and gratitude!



Grand performances by

Padmabhushan Awardee, Sangitha Kalanidhi Smt. Sudha Ragunathan & Party

Date and time	Address	Contact person
September 3rd, 2016 - 6 to 9 pm	Hindu Temple of Atlanta 585, GA Highway 85, Riverdale, GA 30274	Dr Seshu Sarma - 404 664 0808 Murthi Rakepalli- 678 458 9646 Bala Reddy Indurti 770 851 4765
September 5th, 2016 - 6 to 9 pm	Cabrillo High Auditorium, 2001, Santa Fe Avenue, Long Beach CA 90810	Raja Krishnamurti – 562 381 3060
September 10th, 2016 - 6 to 9 pm	· ·	Dr Raj Rajaram – 630 915 6176 Sudhakar Mattu – 630 666 9575
September 11th, 2016 - 6 to 9 pm	Unity Church of Dallas 6525, Forest Lane, Dallas, Texas 75230 IFAA Contacts	Suresh Dalapathy – 817 821 0280 Santhanam Mullur- 214 893 3043 S.N.Prabhu – 469 328 6745 Sri Sridharan – 972 618 7353 Shanthi Murali – 972 618 7353
September 17th, 2016 - 6 to 9 pm	Asia Society Texas Centre 1370, Southmore Blvd, Houston, Texas 77004	KS.Vasan – 281 265 7745 Sam Kannappan- 281 484 2270 Leela Krishnamurthy- 832 654 9444
September 18th, 2016 - 6 to 9 pm	Eleanor Roosvelt High School, 7601, Hanover Parkway, Greenbelt, Maryland	K.G.Venkatraman – 301 646 1232 S.V.Acharya – 855 4NETHRA(Toll Free) Shankar Iyer - 571 – 214 1545



Grand performance by Smt. Sudha Ragunathan

Accompanied by



Shri RK Shriram Kumar

20770.



Shri Anirudh Athreva



Shri KV Prasad

on **October 2nd , 2016** at the United Nations Organization HQ, New York City Prakash M Swamy – 281 265 7745 S.V.Acharya – 855 4NETHRA(Toll Free), 301 529 7377

indigent patients in India! your befitting tribute to a divine singer who had bequeathed her voice to alleviating pain and suffering of the common man.

Sankara Nethralaya OM Trust's fund raising efforts receive a fillip in the mid-west & Great Lakes region of the USA

Sankara Nethralaya and the Sankara Nethralaya OM Trust extend a warm welcome to Dr. Raj Rajaram and Shri Sudhakar Mattu who have joined its Chicago chapter. We take pleasure in introducing the two gentlemen to our esteemed readers.



Dr. Rajaram lives in Oak Brook, IL, a suburb of Chicago, IL. He holds a Phd and law degree from IIT Kent College of Law. He has been in engineering consulting industry since 1974 and currently spends part time on consulting and full time on philanthropic causes. He served as

President of Pratham USA Chicago chapter and is very active in the Lions Club of Oak Brook, IL. He also supports the Greater Chicago Food Depository that feeds hundreds of thousands of needy people in Cook County, IL.



Sudhakar Mattu hails from the beautiful temple town of Udupi, the abode of resplendent Udupi Krishna and the town from where world famous 'Udupi Hotel' originated. Sudhakar has lived in Udupi and Chennai and currently resides in Chicago. He's married to Sridevi

Sudhakar who also hails from Udupi and has two adorable sons in High School. He's a Project Consultant in the Utility Industry with a focus on Compliance to Industry regulations and standards.

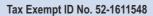
He enjoys listening to traditional Carnatic music, cooking (Udupi'an remember), fixing things around the house and a strong believer in Social Good. He can be reached at 630.666.9575 or sudhakarmattu@hotmail.com.

How to donate in the United States of America...



Sankara Nethralaya OM Trust Inc.

9710 Traville Gateway Drive, No. 392, Rockville, MD 20850, Phone : (301) 251-0378 www.supportsankaranethralaya.org



For additional details, feel free to contact S. V. Acharya at (301) 251-0378



United Way - Mention the above information on your authorization form. Local chapters will remit your contributions to the SN OM Trust Inc.

Combined Federal Campaign - If you are a US federal employee, make your donations to Sankara Nethralaya OM Trust Inc. CFC No. 68803.

Employer Matching Program - A number of US employers match dollar for dollar to employees' contributions. You may be able to double your contributions to SN OM Trust.

Appreciated Stocks - You may donate appreciated stocks to SN OM Trust Inc. and avail of a tax deduction. For additional information, please contact the Trust at the aforementioned phone number.

Contributions by check - Simply make your check payable to SN OM Trust Inc. and mail to the above address





Payroll Deductions - Please check with your HR office if they are programmed to withhold from payroll and remit to a non-profit organization. A number of organizations provide this as a public service.

Draft from Checking Account - Download from our website www.omtrust.org, the direct debit authorization form and forward your authorization with a 'void check' to the above address. We will draft the funds on the 15th of every month. You can stop your authorization any time by a simple notification to us.

Donate on Special Occasions, as a tribute Festivals, birthdays, wedding anniversaries, in memory of a loved one and provide support in the form of a

All donations to SN OM Trust are 100% IRS Tax Exempted in US, IRS Registered 501 (c) (3)

How can you help us?

Sankara Nethralaya OM Trust owes its existence and success to its committed volunteers. To realize our mission of 20/20 by 2020, we need many more volunteers. You can be one of our volunteers and can help us by:

- Spreading the word about Sankara Nethralaya.
- Supporting Teleophthalmology & Glass dispensing vans.
- Conducting events for fundraising.
- Helping with accounting, web management.
- Arranging for American students to undertake summer projects at Sankara Nethralaya.
- Personally making small donations

The following employers have supported us through **GIFT MATCHING or PAYROLL DEDUCTION programs!**

- Microsoft
- Deutsche Bank
- American Express
- Merrill Lynch
- J P Morgan Chase
- GE Foundation
- The Bank of New York Mellon
- Google
- eBay Foundation

- Qualcomm
- **Educational Testing Services**
- Cadence
- Charles Schwab Foundation
- First Data
- McGraw Hill Cos.
- Merck
- Verizon
- Northern Trust