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eyelights



AMERICA



Sankara Nethralaya OM Trust Inc.,

**Sankara Nethralaya
OM Trust, USA**

9710, Traville Gateway Drive No.392, Rockville,
MD 20850 e-mail : acharya@sankaranethralayausa.org



Hospital	City / Country	Hospital Type
Centre Hospitalier National d'Ophtalmologie des Quinze-Vingts	Paris / France	Ophthalmology
Fondation Rothschild	Paris / France	Ophthalmology
Manchester Royal Eye Hospital	Manchester / United Kingdom	Ophthalmology
Sankara Nethralaya	Chennai / India	Ophthalmology

Prestigious survey by leading international magazine rates SN among the “Best 4 Ophthalmic institutions in the World”!



February 21, 2020

Jameel Rizwana Hussaindeen, Mphil, FCOVD-I, FAAO, PhD
Elite School of Optometry
8 GST Road
St Thomas Mount Chennai- 600016
India

Dear Dr. Rizwana,

It is my pleasure to notify you that the American Academy of Optometry Board of Directors has approved your application to establish the India Chapter of the American Academy of Optometry and is justly entitled to all the rights and benefits thereof, for itself and its members.
(Motion 20-02-03).

The India Chapter is now officially affiliated with the American Academy of Optometry and is justly entitled to all the rights and benefits thereof, for itself and its members.
We have noted in our records that you will serve as Interim President of the India Chapter until the organization can hold its first official election according to the bylaws submitted with your application. The Board liaison to Chapters is Dr. Andrew Mick and the Academy Staff liaison is Kayla Ritten.

On behalf of the Academy staff and Board of Directors, thank you for your dedication to the Academy and advancing its mission of promoting the art and science of vision care. If I or any of the Academy staff wish to contact you, please feel free to contact us.

2909 Fairgreen Street
Orlando, FL 32803 USA
(321) 319-4860, Fax: (407) 893-9890
AAOptom@AAOptom.org • www.aaoptom.org

The institution that placed Optometry in the Indian map now places Indian optometry in the world map!

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It came as a global quality certification for an institution with such credentials as 'First ISO certified eye hospital in Asia', accredited by NABH, the highest quality certification for health care providers in the country, rated consecutively as 'Best Eye Hospital' by several prestigious national surveys, when 'Newsweek' the international weekly declared it as one among the **'Best 4 Ophthalmic institutions in the World for year-2020'**. The survey was conducted between September-November 2019. The evaluation included a survey of discharged patients, recommendations by thousands of experts including leading doctors, hospital managers and other health care professionals, some of the key parameters taken into consideration were patient experience, both in relation to a specific treatment undergone and overall feel and Medical KPI (Key performance Indicators) on critical areas like quality of treatment and hygiene levels. The jury consisted of a team of highly distinguished health care professionals from the world's leading research, academics and clinical care centers from a diverse background consisting of experts in IT usage in health care, outstanding clinicians, researchers, health reform champions, thought leaders, patient safety and engagement experts, pioneers in health care innovation and experts in operating non-profits. This gave the evaluation a holistic approach, taking all the above parameters into consideration.

The global acknowledgment making Sankara Nethralaya the only ophthalmic institution in India to be featured in the world's best league, comes as a matter of great pride to every member of the SN family and a befitting tribute to Dr SS.Badrinath, the visionary and pioneer who founded the institution 4 decades ago, on the 4 pillars of world class clinical care, focused research, quality teaching and training initiatives and community care and above all as a transparent, ethical institution run on the principles of love and service.

The institution that placed Optometry in the Indian map now places Indian optometry in the world map!



Chapter President, India
Jameel Rizwana Hussaindeen,
Mphil, FCOVD-I, FAAO, PhD

Sankara Nethralaya's optometry star has done it again! the irreproachable champion of its initiatives in optometry in her diverse roles as a dedicated teacher, avid researcher, passionate children's eye camp organizer, pioneer of its special initiatives like the Binocular vision clinic, Myopia Control Clinic, Special Children clinic, Vision therapy clinic and a proven subject matter expert with a Doctorate in

Optometry from BITS, Dr Rizwana Hussaindeen will now be India's voice for optometry in the global arena! The announcement from the sanctum of Optometry the 'American Academy of Optometry' (AAO) breaking the great news that she has been appointed as the **'President of the AAO's India Chapter'** making her the Numero Uno of Indian optometry came on the 24th of February 2020. It was a wonderful coincidence that the announcement which places India in the world map of optometry came on the 80th birthday of Dr S S Badrinath, a befitting birthday gift to the visionary who sowed the seeds for the inception and growth of optometry in the country, the man who envisaged its role and place in overall eye care dispensing. The news comes as a watershed development as it heralds the entry of India's optometry into the realm of world optometry through a sanction by the American Association of Optometry to establish the long awaited India Chapter of the AAO affiliated to the US & International Chapters. A major success for the strong representation made by the President elect, to start an exclusive India chapter at the AAO. This comes as a strategic development which would open the floodgates to a whole new world of opportunities in academics, research, exchange programs, collaborative study to Indian optometrists at every level. The new role is not only an acknowledgment of Dr Rizwana's subject matter expertise but a clear recognition and acknowledgment of her immense and proven organizational, planning, execution, administration skills and far sighted Vision for Optometry which the new role demands in abundance.

Past President of the SN OM Trust and her life partner in service honored as '20 Top Impact Makers'



We take great pleasure and pride in sharing that Mrs Leela Krishnamurthy, Past President - SN OM Trust, Member UNICEF and Houston Habitat for Humanity and her husband Mr Nat Krishnamurthy, well known philanthropist and CEO of Sunitech were honored as **'Power Couple'** and **'20 Leading Impact Makers'** for their significant giving back to society endeavors through their charity, combined effort and initiatives in serving humanity through alleviation of pain and bringing relief and joy to the suffering.

The Sankara Nethralaya family and the SN OM Trust where she serves as a member, convey their hearty congratulations to the noble couple and wish them many more years of good health, happiness and God's grace to do what they enjoy doing most 'Serving Humanity'

Amazing local talent matches virtuoso performance to make music the language of love!



Sankara Nethralaya OM Trust's Houston chapter and Bharathi Kalai Manram, (BKM- Houston), its long time partner in service came together once again to present a scintillating year end(2019) fundraiser concert by none other than the renowned Lalgudi violin duet of Sri Lalgudi GJR Krishnan and Smt Lalgudi Vijayalakshmi. The concert was a soulful journey through a wide variety of ragas and compositions, with highlights including Mamava Meenakshi in Varali, Sogasuga Mridangam Talamu in Sriranjani and Saint Thyagaraja's masterpiece O Rangasayee in Kambhoji. They were accompanied on double mridangam by Sri Akshay Anantapadmanabhan and Sri Rohan Krishnamurthy. It was inspiring to see the young mridangists, brought up in the USA, performing on par with the senior violinists to make it a truly memorable concert. The concert helped in creating awareness on Sankara Nethralaya's yeoman service to the indigent vision impaired and the major role in its endeavors played by the SN OM Trust, its awareness creation and support mobilization arm in the US. Sankara Nethralaya thanks the BKM and the volunteers for organizing the wonderful concert and rasikas for attending the event in good numbers and supporting the cause.

Sankara Nethralaya Seattle Chapter raises 25K with Microsoft Give



During the Month of October Microsoft celebrates Giving Campaign. In this noble cause almost all the employees of Microsoft donate in various ways to support 1000's of non-profit organizations across the globe. Giving Campaign is done across all parts of the globe and their respective possible ways. Microsoft matches 100% of the donation and also volunteer hours during this month to promote philanthropy across the organization. This Year (2019) Sankara Nethralaya debuted as a part of this festival of giving. Volunteers inside and outside Microsoft came together in this noble cause to generate donations through a Poker Event conducted across this month. With Microsoft Matching and volunteer hours from the Microsoft Full-timers the event was

able to Generate close to 25K which will in turn lead to close to 380 surgeries for patients with curable blindness. Sankara Nethralaya Seattle-Washington trustees Vishwanath Manchikalapati & JayaKiran Pagadala ex-Microsoft employees joined hands with Soma Jagadeesh, Madhu Babu Mallidi (Current Volunteers) and other volunteers to successfully conduct this Event. Bala Reddy Indurti (President) flew in from Atlanta to grace this event and support in all possible ways.

A team of young, spirited good Samaritans bring quality eye care to needy village kids!



Responding enthusiastically to telephonic and email queries from potential donors, clarifying their queries on the activities of the SN OM Trust, highlighting the world class community work being done by Sankara Nethralaya and persuading them to support the same, is a challenge that Mr S V. Acharya, Founder and President Emeritus has looked forward every day since he founded the SN OM Trust in year 1988. The caller on this bright summer morning of 2019, Mrs Rexline Daniel

however had a very simple message and request to make, her son Nithin Daniel wanted to make a donation towards community eye care to Sankara Nethralaya through his charity the **icaremission inc.** The noble idea swiftly moved from concept to reality as Mr S V Acharya got in touch with members of the institution which his trust passionately supported. A quick decision was taken to utilize the contribution to conduct a cost free eye screening camp to needy children in a village school, which is one of the institution's critical preventive and curative eye care initiatives to this delicate group, a service which is often the only recourse to eye care for children in many remote villages. Dr Anuradha Narayanan, Head of school screening and her team of dedicated Pediatric Optometry Fellows, Optometrists and Volunteers conducted a comprehensive eye screening camp at the 'Government Higher Secondary School' located at Govindwadi village in Kancheepuram District of Tamil Nadu. A total of 344 students were thoroughly examined for refractive errors, squint, cataract, ptosis, color vision. Vision therapy and professional counseling were provided to the students, teachers and parents and unbreakable, colorful eye glasses suiting the children's taste were distributed to those found needing the same and children needing more in-depth examination were referred to the base hospital. It was a fulfilling moment for Nithin Daniel and his passionate team at icaremission inc, to learn that their contribution had helped in dispensing critical preventive and curative eye care to needy children back home.

How to donate in the United States of America...



Sankara Nethralaya OM Trust Inc.

9710 Traville Gateway Drive, No. 392, Rockville, MD 20850, Phone : (301) 529 7377
www.supportsankaranethralaya.org

Tax Exempt ID No. 52-1611548

For additional details, feel free to contact S. V. Acharya at (301) 529-7377; acharya@snomtrust.org
Bala Reddy Indurti at (770) 851-4765; brindurti@gmail.com



Donating online at Omtrust.org - All your donations are securely routed through www.groundspring.org.

United Way - Mention the above information on your authorization form. Local chapters will remit your contributions to the SN OM Trust Inc.

Combined Federal Campaign - If you are a US federal employee, make your donations to Sankara Nethralaya OM Trust Inc. CFC No. 68803.

Employer Matching Program - A number of US employers match *dollar for dollar* to employees' contributions. You may be able to double your contributions to SN OM Trust.

Appreciated Stocks - You may donate appreciated stocks to SN OM Trust Inc. and avail of a tax deduction. For additional information, please contact the Trust at the aforementioned phone number.

Contributions by check - Simply make your check payable to SN OM Trust Inc. and mail to the above address.

Payroll Deductions - Please check with your HR office if they are programmed to withhold from payroll and remit to a non-profit organization. A number of organizations provide this as a public service.

Draft from Checking Account - Download from our website www.omtrust.org, the direct debit authorization form and forward your authorization with a 'void check' to the above address. We will draft the funds on the 15th of every month. You can stop your authorization any time by a simple notification to us.

Donate on Special Occasions, as a tribute Festivals, birthdays, wedding anniversaries, in memory of a loved one and provide support in the form of a bequest.

All donations to SN OM Trust are 100% IRS Tax Exempted in US, IRS Registered 501 (c) (3)

How can you help us?

Sankara Nethralaya OM Trust owes its existence and success to its committed volunteers. To realize our mission of 20/20 by 2020, we need many more volunteers. You can be one of our volunteers and can help us by :

- Spreading the word about Sankara Nethralaya.
- Supporting Teleophthalmology & Glass dispensing vans.
- Conducting events for fundraising.
- Helping with accounting, web management.
- Arranging for American students to undertake summer projects at Sankara Nethralaya.
- Personally making small donations

The following employers have supported us through GIFT MATCHING or PAYROLL DEDUCTION programs!

- | | |
|----------------------------------------------------------------|--------------------------------|
| ● Microsoft | ● Qualcomm |
| ● Deutsche Bank | ● Educational Testing Services |
| ● American Express | ● Cadence |
| ● Merrill Lynch | ● Charles Schwab Foundation |
| ● J P Morgan Chase | ● First Data |
| ● GE Foundation | ● McGraw Hill Cos. |
| ● The Bank of New York Mellon | ● Merck |
| ● Google | ● Verizon |
| ● eBay Foundation | ● Northern Trust |
| ● Combined Federal Campaign' (CFC) by the US government | |